

2018 Event Report

APPS JAPAN

APPS JAPAN 2019

June 12 (Wed.) -14 (Fri.) , 2019
MAKUHARI MESSE (CHIBA , JAPAN)

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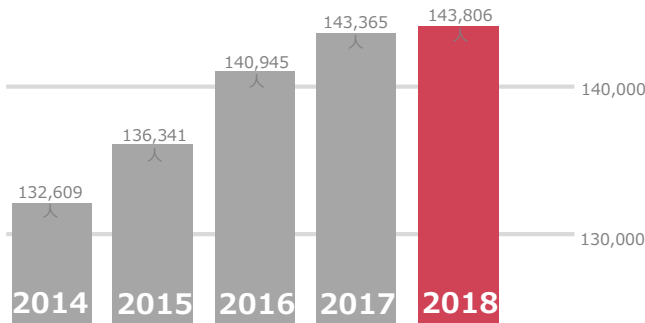
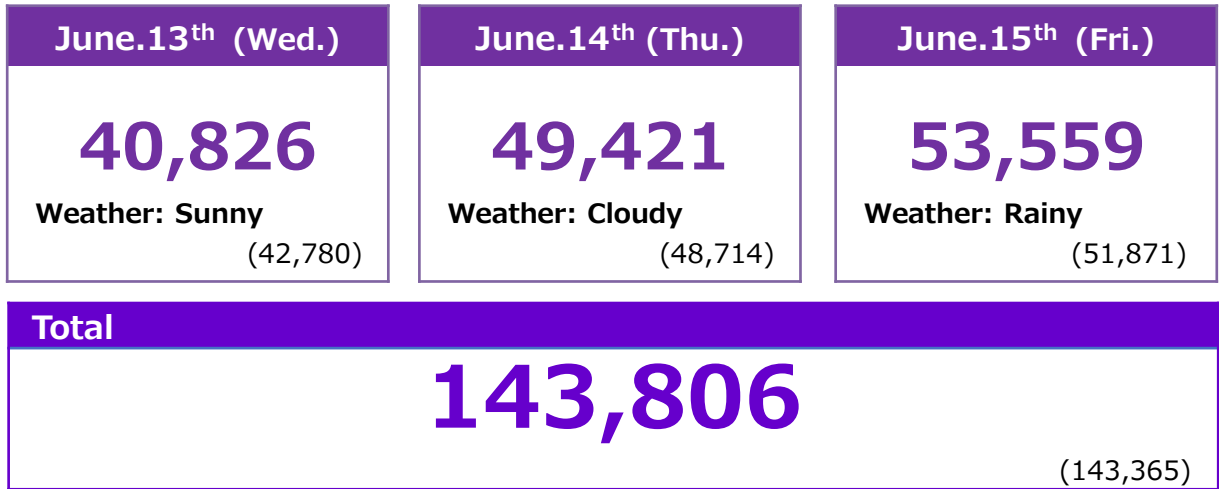
Event Outline

Event	APPS JAPAN 2018
Dates	June 13 (Wed.) - 15(Fri.) , 2018
Venue	Makuhari Messe (Chiba, Japan)
Organizer	APPS JAPAN Steering Committee
Management	NANO OPT Media, Inc.
Supported by	Japan Web Association Mobile Content Forum NPO wearable computer research and development mechanism NIKKAN KOGYO SHIMBUN,LTD. Wearable Device User Group Japan World Wide Web Consortium(W3C)
Co-located events	Interop Tokyo 2018 Connected Media Tokyo 2018 Digital Signage Japan 2018 Location Business Japan 2018

* () is the record of 2017.

The Number of Visitors

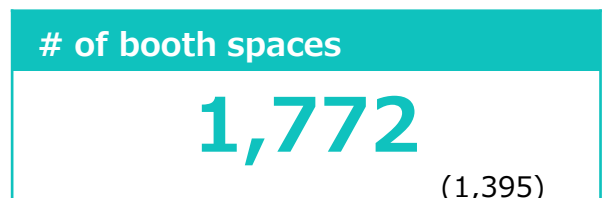
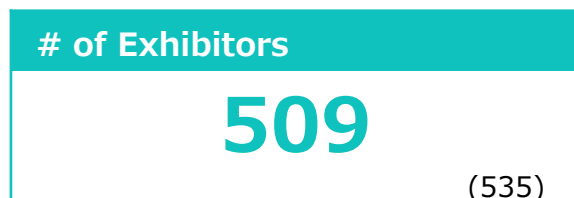
*including co-located events



At Interop Tokyo, the total number of Visitors has increased by 10,000 in 5 years.

Number of Exhibitors

*including co-located events



*1Booth Space = 9m²



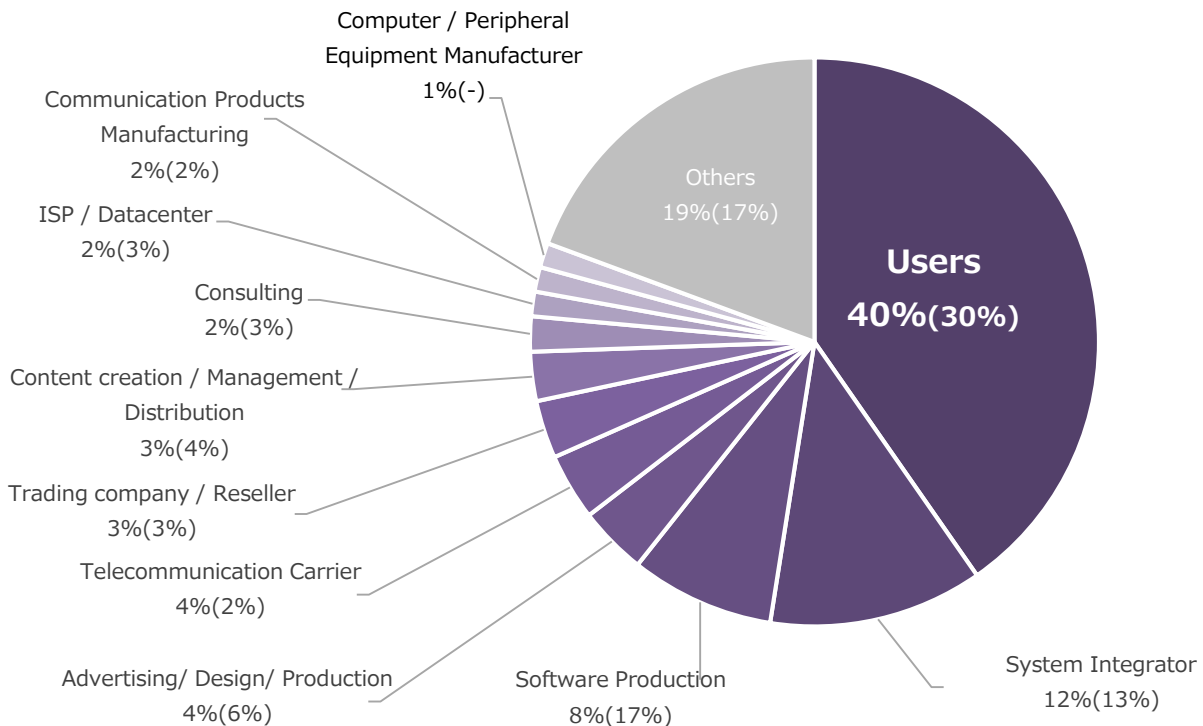
APPS JAPAN 2018

A
Acroquest Technology
Avelio Systems
aifront
B
BiZright Technology
Bizwind
Brekeke Japan
C
COMSYS JOHO SYSTEM
D
Device WebAPI Consortium
DreamOnline
E
Entap
F
FacePeer
FaithCreates
Far End Technologies
Fuller
H
HEARTS Technology
hacchu navi
I
IT Access
IX Knowledge
Image Information System / Implem
i-labo
iCRAFT
J
JUSTWORK
Japan Android Group
L
L is B
LIGHTEC
M
MAGENCY
Micros Software
monstar-lab

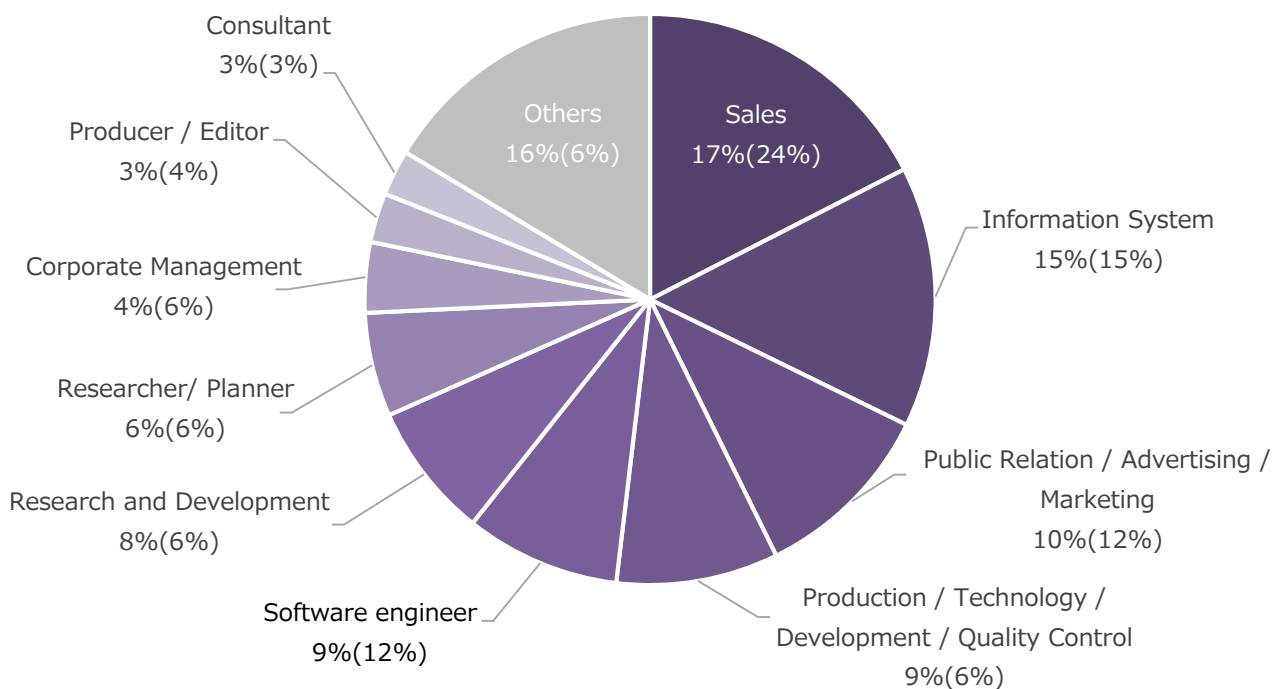
N
NC Design & Consulting
NSP
Newphoria
O
Office KAGO
P
PLAID
Q
QOLP
R
Repro
S
SAMSUNG ELECTRONICS JAPAN
SENQLEAD
SI Agency
SOFTNET
Specified Nonprofit Corporation Research and Development Organization For Wearable Computer
SpiriteK
T
Techfirm
Techno Mind
U
unerry
V
VASARA
VITALIFY
VTI Japan
W
W3C (World Wide Web Consortium)
WCO
Wearable Device User Group Japan
webrage
Y
Yappli

* Percentage in () is the record of 2017.

Type of Business

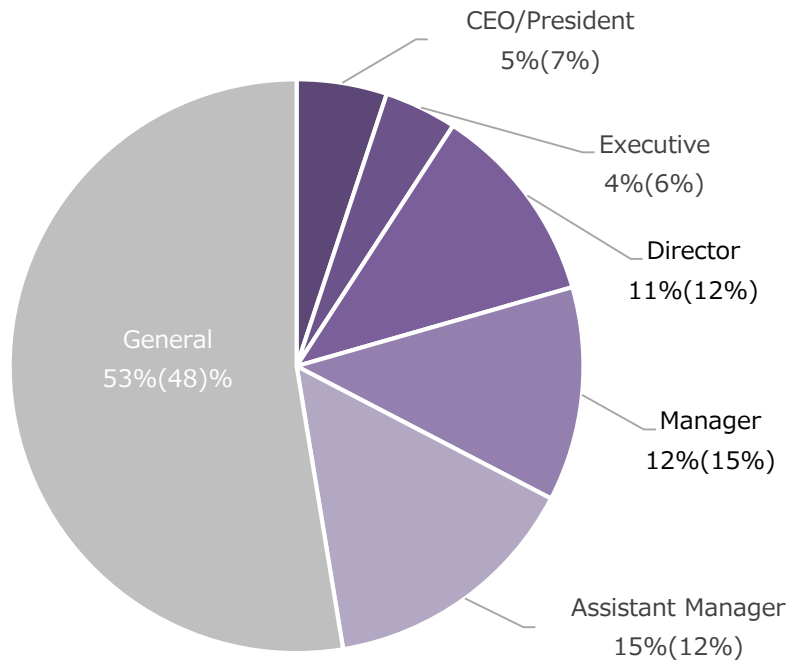


Job Category



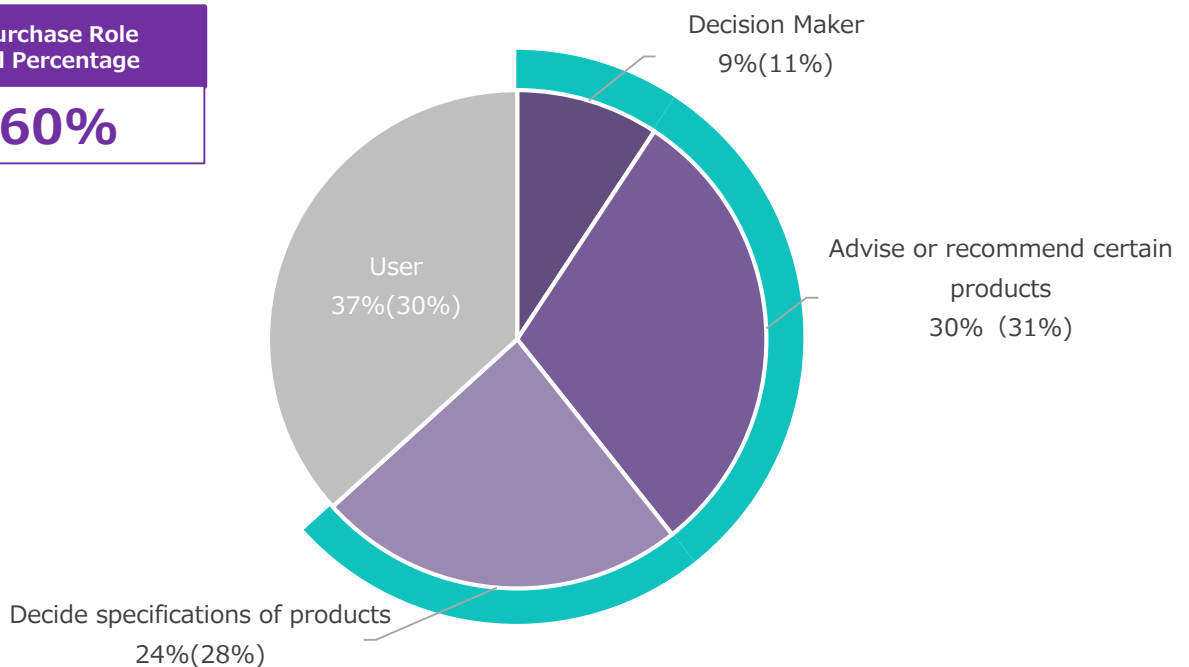
* Percentage in () is the record of 2017.

Job Title



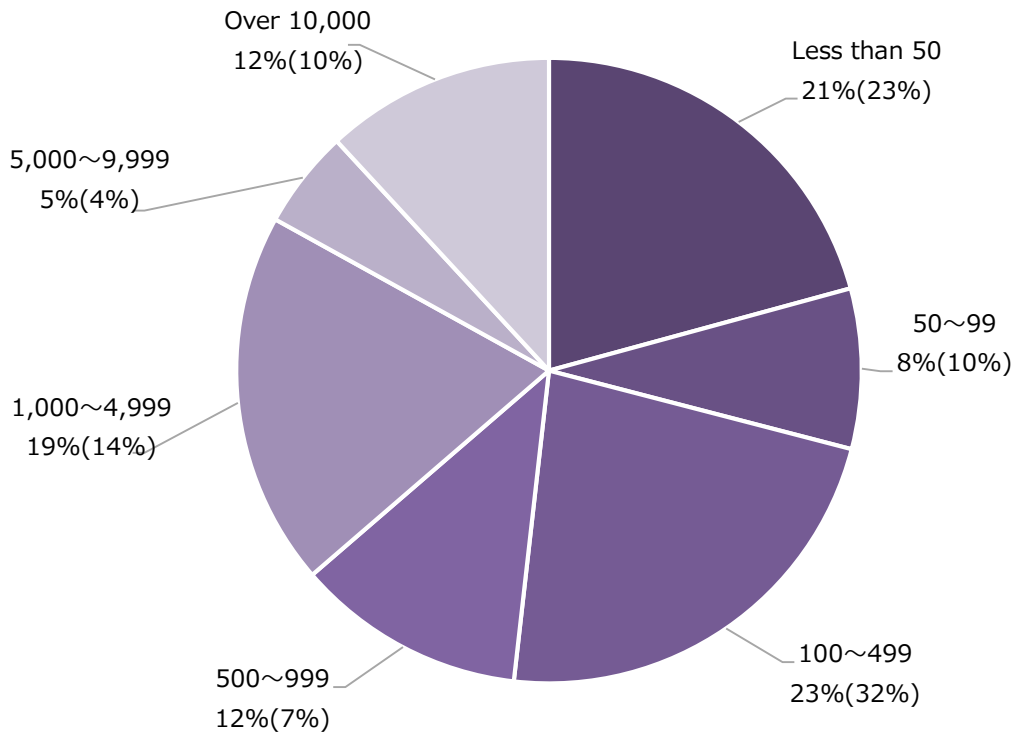
Purchase Role

Purchase Role
All Percentage
60%



* Percentage in () is the record of 2017.

Number of Employee



KB-03 June 13th (Wed) 11:25-12:05

in Japanese

IoT

A new experience created by AI / IoT

Koji Koizumi
R.GENE, Inc CEO / IoTNEWS representative



KB-04 June 13th (Wed) 12:20-13:00

in Japanese

[sponsors]WCO Inc.

Fake News annihilation strategy and corporate advertising strategy "SNS 2.0"

Yota Yamanaka
WCO Inc.
CEO

Mizuki Nakashima
WCO Inc.

Junki Koya
WCO Inc.



KB-09 June 14th (Thu) 09:30-10:10

in Japanese

Interop

LBJ

Next Internet & Space & Startups The Leading edge of Growing up new space business.

Deck Hashimoto
SKY Perfect JSAT Corporation
New Business Promotion Division
Corporate Planning & Strategy Group

Lena Okajima
ALE Co., Ltd.
CEO and Founder,

Masayoshi Boku
Bascule Inc.
Representative Director,

Masayasau Ishida
A.T. Kearney
Principal



KB-13 June 14th (Thu) 13:15-13:55

in Japanese

Software Strategy for C.A.S.E Era of Automotive Industry

Takeshi Narisako
DENSO CORPORATION
MaaS R&D Div. Director



APPS Pavilion

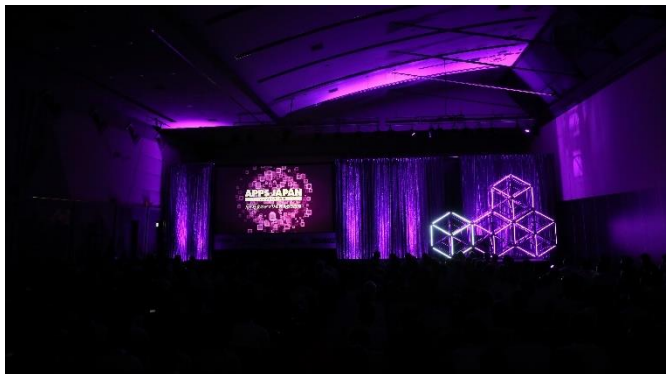
At the APPS Pavilion, participating companies and organizations exhibited new products and business forms, respectively.



APPS Seminar

In the exhibition hall, we held a special seminar to explain the hot topics of mobile applications.





APPS JAPAN

アプリジャパン2018

APPS JAPAN 2019

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June 12 (Wed.) -14 (Fri.) , 2019
MAKUHARI MESSE (CHIBA , JAPAN)