

Event Report

DSJ2018
デジタルサイネージジャパン
Digital Signage Japan





DSJ2018

デジタルサイネージジャパン
Digital Signage Japan

Digital Signage Japan (DSJ) is the largest show in Japan exclusively dedicated to showcasing innovative digital communications and inter active technology solutions for customer-and employee-facing organizations.

June 13th(Wed)-15th (Fri),2018

*including co-located events
*() is the number of last year.

13th(Wed)	14th(Thu)	15th(Fri)
40,826	49,421	53,559
*(42,780)	*(48,714)	*(51,871)
Weather: Sunny	Weather: Cloudy	Weather: Rainy



The total number of Visitors has increased by 10,000 in 5 years.

Total number of Visitors
143,806
*(143,365)

Number of Exhibitors
509
*(535)

Number of Booth spaces
1,772
*(1,395)

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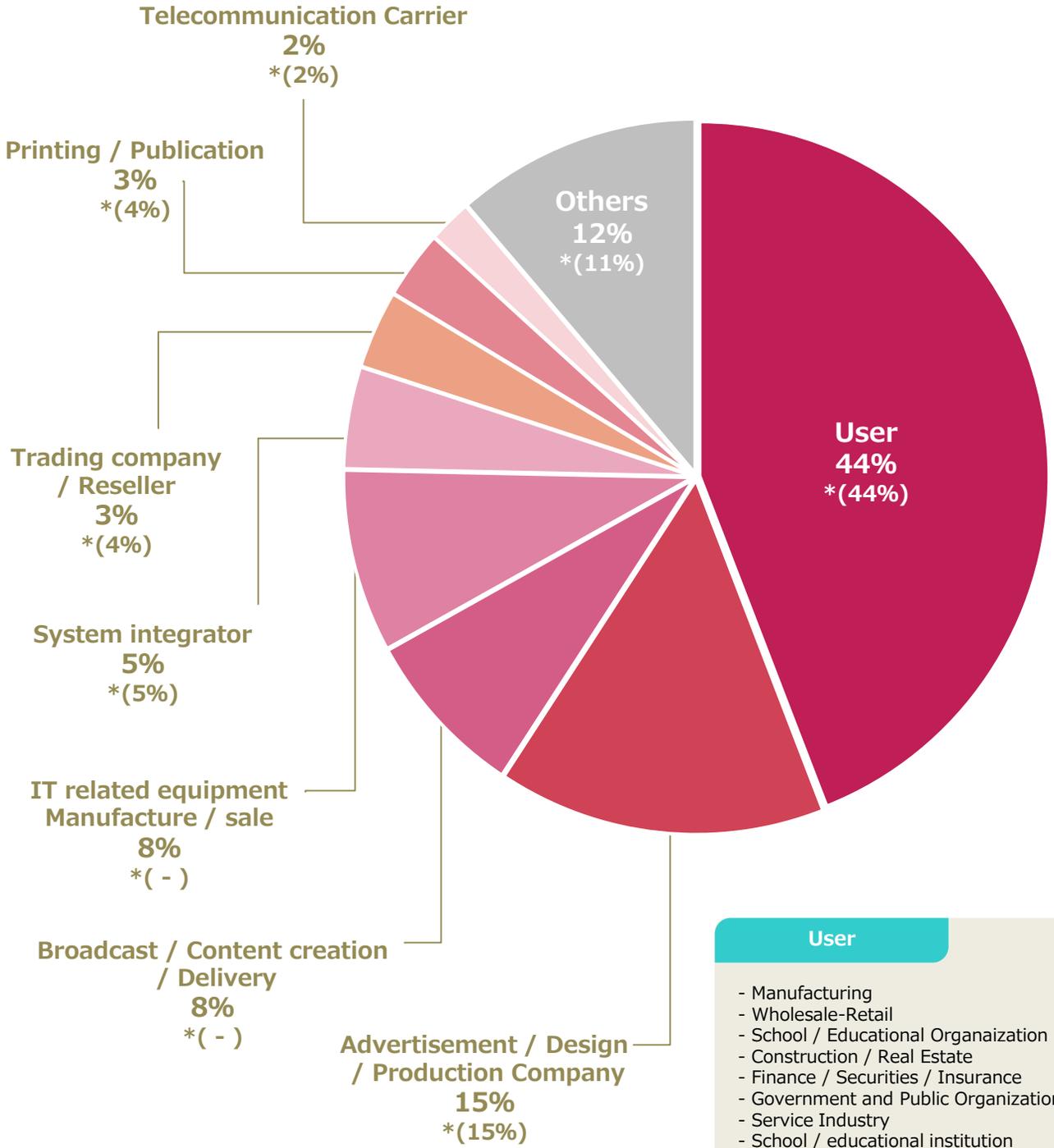
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Event Profile

Event	Digital Signage Japan (DSJ) 2018
Date	June 13th (Wed) - 15th (Fri), 2018
Venue	MAKUHARI MESSE (Chiba,Japan)
Organizer	Digital Signage Japan Steering Committee
Management	Digital Signage Consortium
	NANO OPT Media, Inc.
Co-located Events	Interop Tokyo 2018
	Connected Media Tokyo 2018
	Location Business Japan 2018
	APPS JAPAN 2018

Type of business

* () is the number of last year.
The total number is not necessarily the result of 100% because it only lists comparable figures in the results of last year New questionnaire items and other items are not compared.

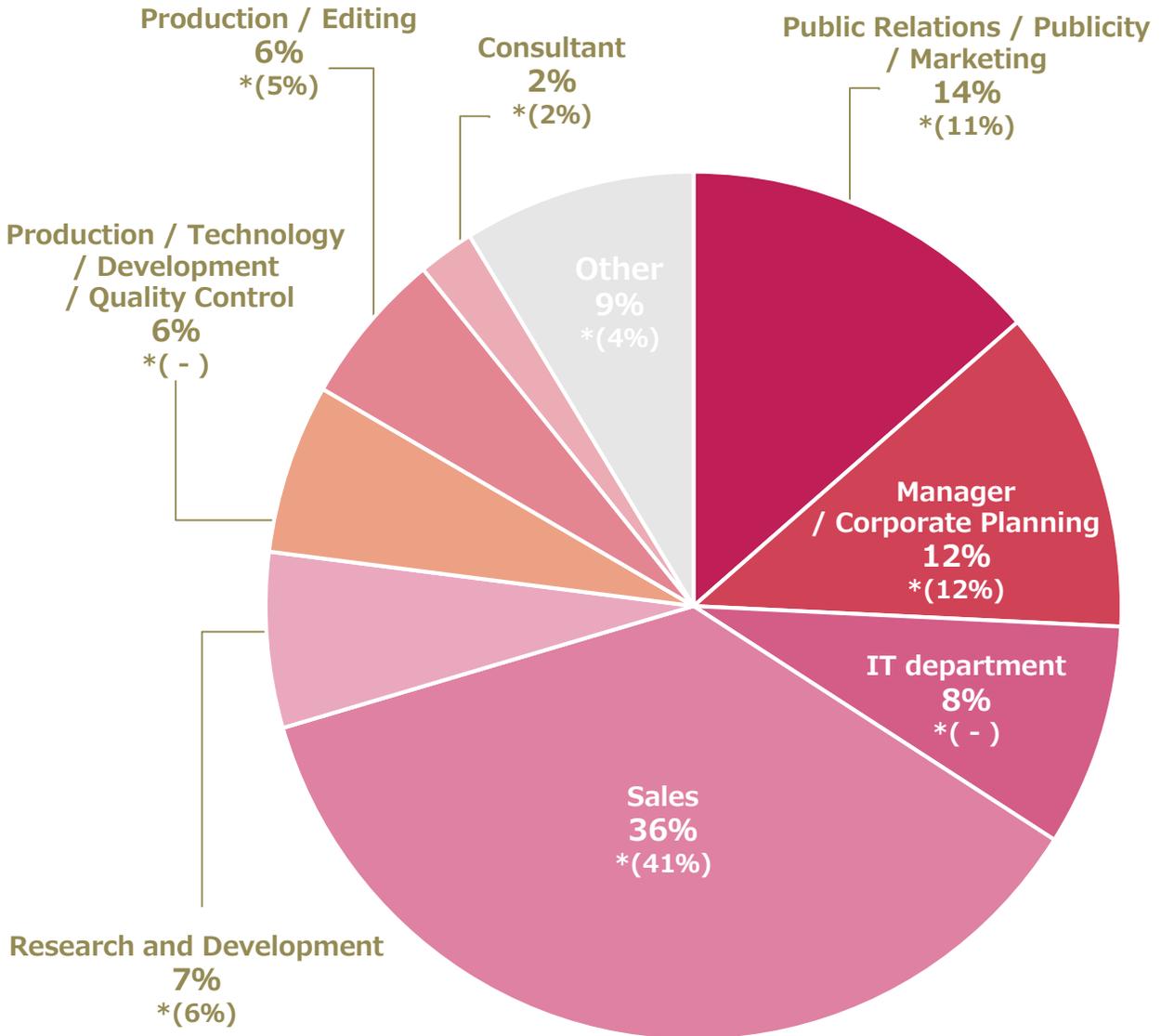


- User**
- Manufacturing
 - Wholesale-Retail
 - School / Educational Organization
 - Construction / Real Estate
 - Finance / Securities / Insurance
 - Government and Public Organization
 - Service Industry
 - School / educational institution
 - Hospital / medical institution
 - Transportation / Logistics

Job function

* () is the number of last year.

The total number is not necessarily the result of 100% because it only lists comparable figures in the results of last year New questionnaire items and other items are not compared.

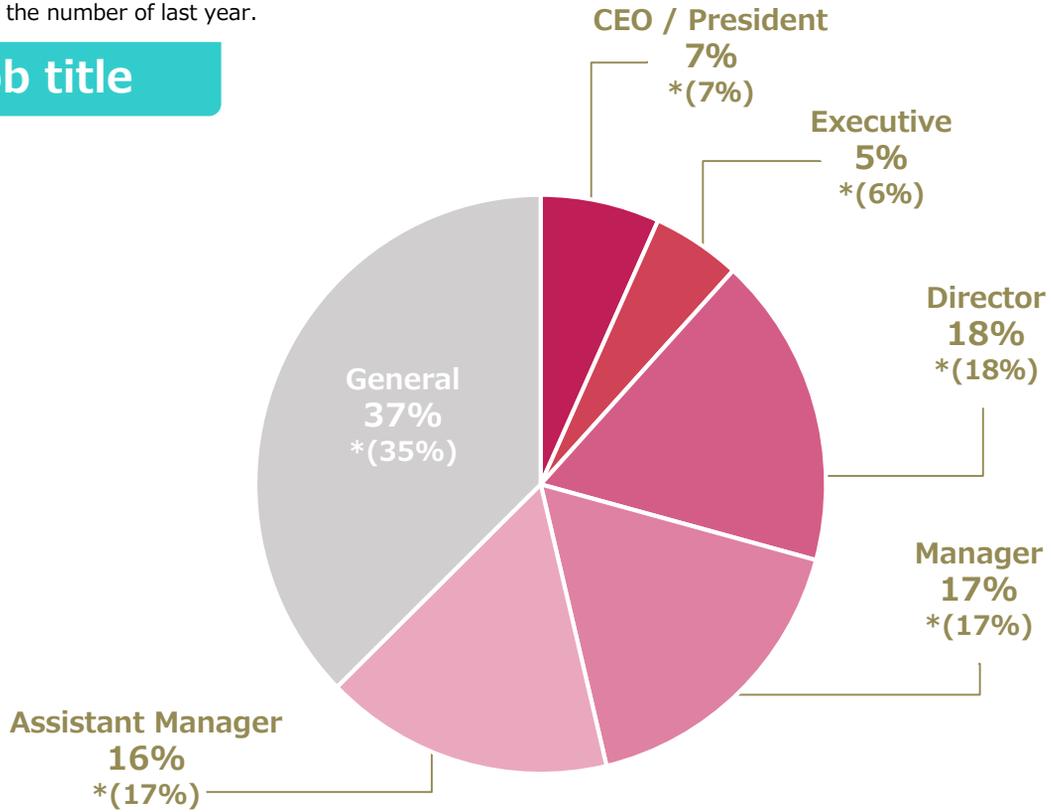


IT department

- Corporate information system
- System Engineer
- Hardware engineer (IT related)
- Network engineer

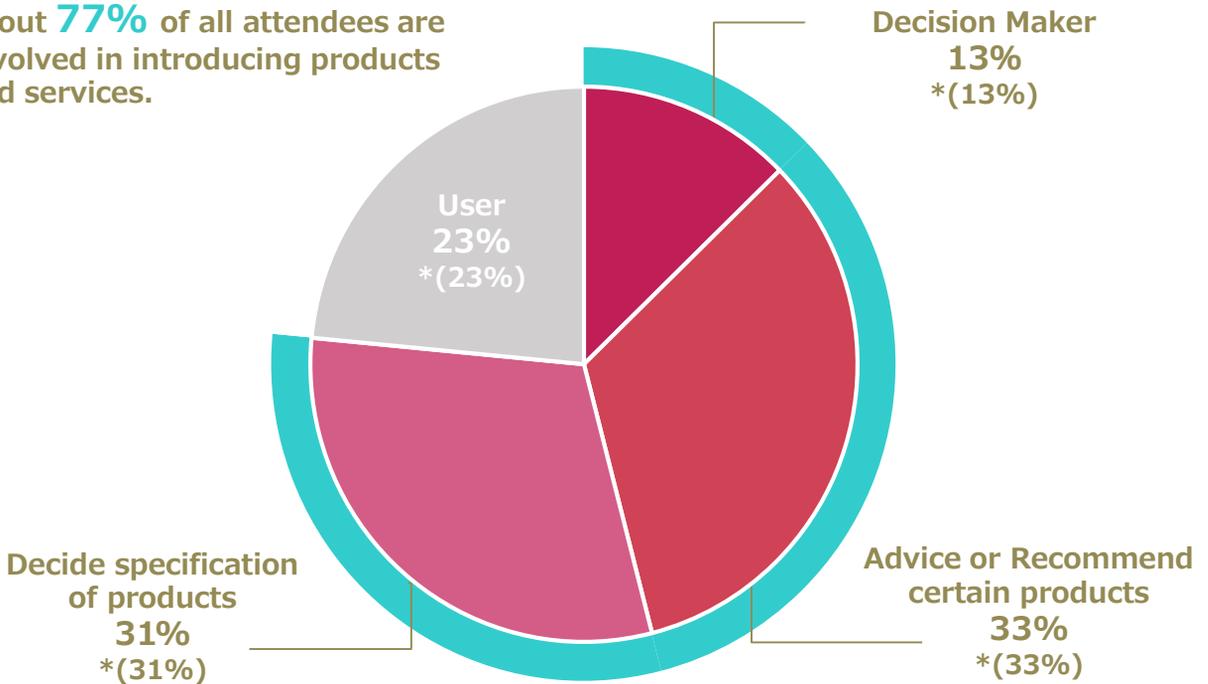
* () is the number of last year.

Job title



Influence on purchasing decision

About **77%** of all attendees are involved in introducing products and services.





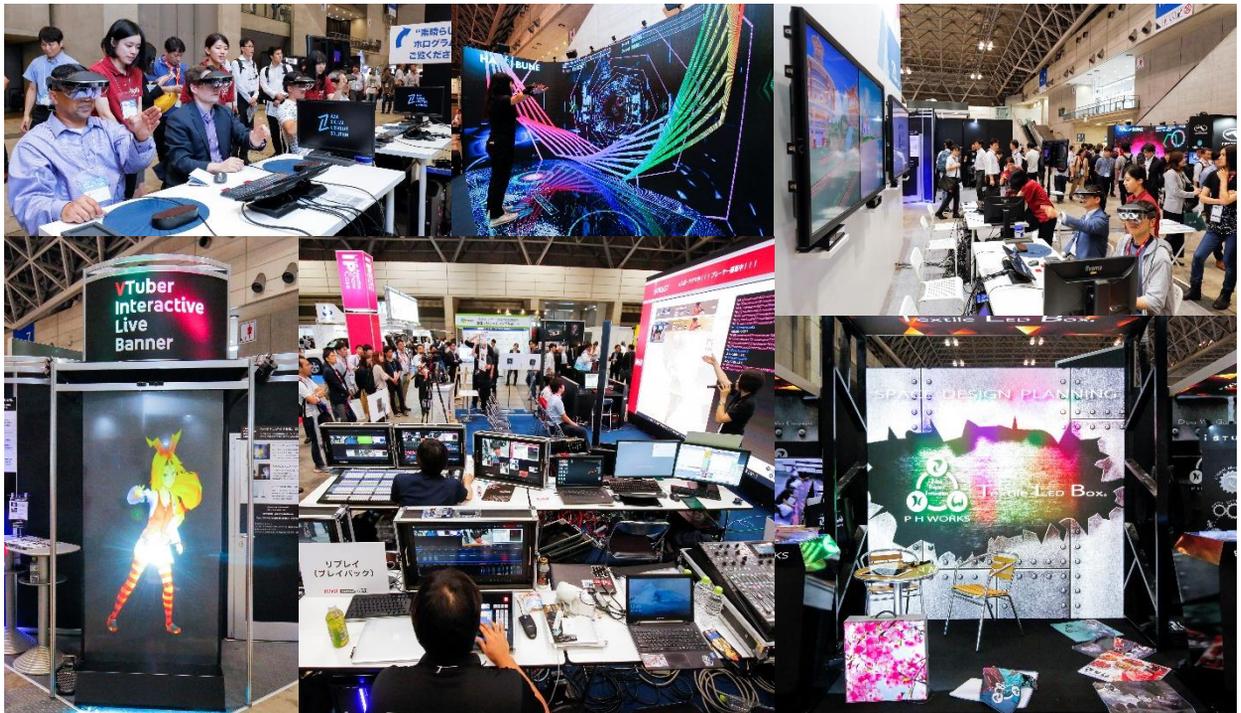
Live Entertainment × Technology

Is there new market if live entertainment events use more innovative Technology? This is the thematic event where the live event industry professionals meets together to expand the market.

Sponsors

AACoop
 ASSIST CLIP
 AZA Corporation
 alfa digital products
 CAD Network Service
 CREST
 IROC

Kid'sPlates
 mountain studio
 PANORA
 PHWorks
 RIZeST / PANDASTUDIO.TV
 TAKENAKA Co Ltd / Arc Ventures



DSJ Vision

The Digital Signage on the show floor.

We deployed the web based signage system. They provided attendees about event information such as keynotes, exhibition, seminars, etc.

Special cooperation

SDS

NTT TechnoCross

Sony Marketing

Newphoria



Digital Signage Japan Pavilion

About 15 companies / organization introduced the latest product and services here.





5G Connected world forum was thematic seminar and exhibition focus on the 5G. The latest experimental product and services were demonstrated on the show floor.

Booth
7M15

SONY

New Concept Cart



Booth
5Z33



»5G DODOMO 5G Open Partner Program

Space Fighter Training Program



5G Theme Sponsors



Orchestrating a brighter world
NEC

NTT docomo



SoftBank



DSJ Seminar

3 days free education program from the beginners to the professionals in the industry.
Seminar program includes, ads, hardware, creatives and more of the latest trends in this market.



DSJ 2018 Booth Award



For those booth who uses digital signage efficiently for their booth production are awarded every year.



Grand Prize



 **BOE Japan**



Runners-up



TANSEISHA



Newphoria

A
AACoop
AGC Asahi Glass
AHA
AIM ELECTRONICS
AIZ CO LTD
ASAHI GLASS
ASAHI WOOD PROCESSING
ASSIST CLIP
AZA Corporation
Advantech
Aecom inc
Atlas advertising agency
alfa digital products
B
B.M. NAGANO
BCN
BOE Japan
BRIDGELINK
C
CAD Network Service
CORNES Technologies
CREA
CREST
CYBERNET SYSTEMS
comnet / FIRST
D
DIGNSYS
Densan System
Digital Bank
Digital Signage Consortium
E
ELECOM Group
EPSON DIRECT
EVERTREE
F
Fujitsu Marketing
G
GLOBAL DISPLAY
Geo Nexus
Good Planning
H
HAMASHIN GLASS
HAYAMI INDUSTRY
Hibino Intersound
Hokkaido Chizu
Hokuyo Automatic
I
IDK / ARVANICS
IMAGENICS / VIDEOTRON
INTER BUSINESS BRIDGE
IROC
IWATA CORPORATION
J
JAPAN MATERIAL
JXTG Nippon Oil & Energy Corporation

K
KOA
KOBUNDO
KOHJINSHA Design
KOSHIDA
KYODOCOM
KYOEI SHOJI
Kid'sPlates
Kino-mo
Kyodo Printing
L
Life is Style
Logicfactory
M
M2
MEDIAEDGE
MINATO & DISPLAX
MOLDEC
Mitomo
Mitsubishi Electric
Morisawa Inc.
mountain studio
N
NAVITIME JAPAN
NDS
NIHON FORM SERVICE
NIPPON CARBIDE INDUSTRIES
NISSHINTOA IWAO / KOHDENSHI TK
Newphoria
O
OPTILED LIGHTING
Oar
Office Colors
P
PANORA
PDC
PHWorks
PROTERAS
Panasonic / Panasonic System Solutions Japan
R
RIZeST / PANDASTUDIO.TV
RS
S
SDS
SEAN AND STEPHEN
SHARP CORPORATION
SHENZHEN PULUN ELECTRONICS
SIGLAB
SOFNETJAPAN
STUDIO TECH
Sagasiki / BLD Oriental
Sakilabo
Sanyu Electronic Industrial
Shanghai Goodview Electronics Technology
Sony Corporation
Sony Marketing

T

TAKENAKA Co Ltd / Arc Ventures

TANSEISHA

TASITEN

TOUCH PANEL SYSTEMS

TRIM

TSUZUKI TECHNO SERVICE

Technoface

TeraState / JUNS

Twitch Japan GK

teamLab

V

Vacan

W

Will Smart

Wistron



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2019

DSJ2019
デジタルサイネージ ジャパン
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June 12th (Wed) – 14th (Fri)