APPS JAPAN

Event Report

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◆ Event Outline

Event	APPS JAPAN 2017
Dates	June 7 (Wed.) - 9(Fri.) ,2017
Hall	Makuhari Messe (Chiba, Japan)
Organizer	APPS JAPAN Steering Committee
Management	NANO OPT Media, Inc.
Supported by	Japan Web Solution Design Association Mobile Content Forum NPO wearable computer research and development mechanism Wearable Device User Group Japan
Co-located events	Interop Tokyo 2017 Connected Media Tokyo 2017 Digital Signage Japan 2017 Location Business Japan 2017

◆ The Number of Visitors

*including co-located events

Dates	June.7th (Wed.)	June.8th (Thu.)	June.9th (Fri.)
Weather	Cloudy	Fine	Fine
# of Visitors ( )2016	**42,780** (40,615)	**48,714** (47,791)	**51,871** (52,539)
Total	**143,365** (140,945)		

◆ Number of Exhibitors

*including co-located events

# of Exhibitors ( ) 2016	**535**(529)	# of booth spaces ( ) 2016	**1,395**(1,388)

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APPS JAPAN 2017

A
- Acroquest Technology
- Advanced Soft Engineering
- aifront
- Akademia Systems
- APP Cooking
- ATGS

B
- Be&Do
- BITS
- BiZright Technology
- Bizwind
- Brekeke Japan
- BroadVision Japan

C
- CData Software
- ComDesign
- Cross Communication

D
- Denseisirius
- Device WebAPI Consortium
- DreamOnline

E
- Entap
- ESUKEI
- EXEED

F
- Faber
- FULLER
- FUTURE APPLICATION

H
- hacchu navi

I
- i-labo
- Image Information
- INFOCOM
- Informatix
- IX Knowledge

J
- Japan Android Group
- Japan Business Lead
- JUSTWORK

K
- KANAME
- KCC
- KDDI Web Communications

L
- L is B

M
- MICROS SOFTWARE
- MindFree
- Monstar Lab
- Morisawa
- Mozilla Japan

N
- nanoconnect
- NC Design&Consulting
- NCS&A
- NDS / SEC
- Newphoria
- NTT Communications

P
- PLAID

Q
- QOLP

R
- Repro
- Research Institute of Systems Planning

S
- SENQLEAD
- SI Agency
- SIC
- SoftBank
- SOFTNET ORPORATION
- SOLXYZ
- Specified Nonprofit Corporation Research and Development Organization For Wearable Computer
- Spiritek
- Supreme System
- System Science

T
- Techfirm
- Too

V
- VASARA
- VietIS Software Japan
- Vuzix

W
- W3C (World Wide Web Consortium)
- Wearable Device User Group Japan
- webrage
- Willink System

Y
- Yappli
- YEC Solutions
- YUMEMI

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Digital Signage Japan 2017

A
- ADTECHNO
- AECOM
- AHA
- ALPHA TECHNOLOGY
- ASAHI WOOD PROCESSING
- Atlas advertising agency

B
- BCN
- BenQ Japan
- BOE Japan

C
- CAMEL JAPAN
- comnet

D
- DATABROAD
- Digital Signage Consortium

E
- E3
- ELSA Japan
- EPSON DIRECT
- EVERTREE

F
- FIRST

G
- Good Planning

H
- Hayami Industry
- Hibino Intersound
- HYOJITO

I
- IMAGENICS
- Item

J
- Japan Digital Information Display
- Japan Machine Service
- Japan Material/Prism

K
- KABOB CREATIVE JAPAN
- KAKEZAN
- KOBUNDO
- Kordz Japan
- Kyodo Printing
- KYODOCOM

L
- Live2D
- Logitec INA Solutions

M
- Marvel Digital Limited
- MEDIAEDGE
- Meikoshokai
- MITOMO
- Mitsubishi Electric
- Movable Trade Networks
- MUSTARDSEED

N
- N.GeN
- NANASAI
- NAVITIME JAPAN
- NDS
- NEXTY Electronics / SMART COM. Laboratories
- NGC
- NIPPON CARBIDE INDUSTRIES
- NISSHINTOA IWAO
- NOVIUS
- NTT TechnoCross

O
- Oar
- Office Colors

P
- Panasonic / Panasonic System Solutions Japan
- Pbsystems
- PD System
- PDC
- PROTERAS

R
- RS

S
- Sagasiki
- SDS
- SHARP
- Shinko Shoji
- ShotVision
- SOFNETJAPAN
- Sony Marketing (Japan)

T
- TeraState / JUNS
- Touch Panel Systems
- Trim
- TSUZUKI TECHNO SERVICE

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Digital Signage Japan 2017

V
Value up
W
WELL ON
Y
Yasukawa Information Kyushu

Overseas Exhibitors
Coretronic Group Young Lighting Technology
GSD
SHENZHEN PULUN ELECTRONICS
Tri-Net Technology
Zalcom

Location Business Japan 2017

D
DENSO
H
Hitachi Industrial Equipment Systems
Hitachi Solutions
Hitachi
Hokkaido Chizu
M
Mitsubishi Electric
N
National Institute of Advanced Industrial Science and Technology (AIST)
NIKKEN LEASE KOGYO
O
OYO Resources Management
P
PDR Benchmark Standardization Committee
Q
Quasi-Zenith Satellites System Services
R
Remote Sensing Technology Center of Japan
U
Ubisense
unerry

Connected Media Tokyo 2017

A
Access Vision
Artisan
C
Cosmo Sound
D
Digital Processing Systems Japan
E
EVC
F
FUJI TELEVISION NETWORK
I
IT Access
J
JapanCableCast
JOCDN
JOLLY GOOD
M
Microsoft Japan
MITOMO
multiscreentv
N
Nekojarashi
Nippon Television Network
O
Ooyala
R
radiko
S
SkillUp Video Technologies
Spectee
T
TOKYO BROADCASTING SYSTEM TELEVISION
TOKYO MX
tv asahi

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Interop Tokyo 2017

A

A.I.Corporation
A10 Networks
ADVA Optical Networking
Advanced IT Architect Human Resource Development Council
AI Business Creation Association
AIM ELECTRONICS
ALAXALA Networks
Allied Telesis
ANRITSU / Anritsu Networks
AP Communications
APRESIA Systems
aptpod
Arbor networks / Toyo
ARK Systems
Array Networks
Artiza Networks
Asgent
AsiaQuest
ATEN JAPAN

B

BCN
BEAT Man cube
Belue Creative
Bit-isle Equinix Technology Service
Bitrieve
Bplats
Brains Technology
BroadBand Tower
Brocade / StackStorm

C

Check Point Software Technologies
Ciena
Cisco Systems
Citrix Systems Japan
Clearswift
Computermind
COMSQUARE
Connection Technology Systems Japan
Contents / Luci
Coriant
CRI Middleware
CSE
CyberArk Software (Japan)
Cybereason Japan / Softbank
Cylance Japan / Tech Matrix

D

Dai Nippon Printing
Daiwa Technical
Data Controls
data dock
DATA-TREK
DATUM STUDIO
Dell EMC
Delta Electronics (Japan)
DENSO
dit
D-Link Japan
DOVA
DYDEN

E

Encourage Technologies
Enea
Extreme Networks

F

F5 Networks Japan
Fiber 26 Network
FIT Pacific
forescout
Fortinet Japan
FUJITSU
FUJITSU Advanced Technologies Limited / Super Micro Compute / OKAYA ELECTRONICS
Fujitsu Kyushu Network Technologies Limited
FURUKAWA ELECTRIC / FURUKAWA NETWORK SOLUTION
FURUNO SYSTEMS
FXC

G

GEDigital
Glean Corporation
GLOBAL CLOUD XCHANGE

H

Harada
HGST Japan / SanDisk
Hitachi Systems
HOUWA SYSTEM DESIGN
Huawei Technologies Japan

I

IBC
iBSolution
ICOP I.T.G
Ikeriri Network Service
Impress Corporation
INFOCOM
INFORMATION DEVELOPMENT / Seceon

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Interop Tokyo 2017

I

intel
IPNetfusion
ITM
Ixia Communications

J

Japan Advanced Institute of Science and Technology (JAIST)
Japan Media Systems
Japan Registry Services(JPRS)
JENNIFER SOFT
Johokobo
Juniper Networks
Jupiter Technology

K

Kanagawa Institute of Technology
Kanematsu Electronics / Riverbed Technology Japan
KDDI / Cisco Systems
Keio University
Keio University Cyber Security Research Center
Keychain
Kimoto express electronic design
KYOCERA Communication Systems / KCCS Mobile Engineering

L

LAC
Lenovo Enterprise Solutions
LOGICOOL
LogicVein
Lookout Japan

M

Macnica Networks
Macnica Networks / Splunk
Mahoroba Kobo
Marubeni Information Systems
Marubeni OKI Network Solutions
MARUBUN
MEDIA PLUS
MEIKYO ELECTRIC
Mellanox Technologies Japan / Macnica ALTIMA
METAMAKO / INTELLIGENT WAVE
Mishima OA System
Mitsubishi Paper Mills / TOUCHCARD
MouseComputer

N

NAGASE
NANABOSHI ELECTRIC MFG
Napatech Japan
NARA Institute of Science and Technology

N

National Institute of Information and Communications Technology
NEC
Net Care Service
NETREQS
Netscout
Network Value Components
Nextech
Nichiei International
NIFTY
Nippon RAD / Clearswift
Nippon System Kaihatsu
Nippon Techno Labo
NIPPON TELEGRAPH AND TELEPHONE
NIPPON TELEGRAPH AND TELEPHONE EAST / Cisco Systems
NISSHO ELECTRONICS
NITTO KOGYO
NRI SecureTechnologies
NTT Advanced Technology
NTT Communications
NTT Communications / Cisco Systems
NTT Network Innovation Laboratories
NTTPC

O

OGIS-RI
OneBridge
OPTiM
O'Reilly Japan
ORIZON Systems
OTSUKA

P

Palo Alto Networks
Panasonic Eco Solutions Networks
Panduit Japan Branch
Parongo
Pasona Tech
Path Finder
PFU
Picture Code
PioneerVC
Plat'Home
Portwell Japan
Pulse Secure Japan
Pulse Secure Japan / Macnica Group (Macnica Networks)

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Interop Tokyo 2017

Q

QNAP / Force Media

R

Rakudou
Raritan Japan
Reconomical / ASTROTECH SOFTWARE DESIGN STUDIO
Red Hat
Regional WiMAX Promotion Association section by Hanshin Cable Engineering
Riverbed Technology Japan

S

S&I
SAMURAIZ
SAMURAIZ / Darktrace
SB Creative
SCSK
SCSK / Yamaha
Seceon / INFORMATION DEVELOPMENT
Secure Brain
SecureDB Japan
SEIKO Solutions
SELTECH
Sennheiser Japan
SHARP
Sky
SMS | CURVATURE
Soliton Systems
Soltec Japan
SonicWall Japan
Sonix
Sony Biz Networks
Spirent Communications / Toyo
Sprinklr Japan
SRA OSS
SUMITOMO DENSETSU / IT Solution Services
Sumitomo Shoji Machinex
Systena

T

Tamagawa University, Quantum ICT Research Institute
TANKFUL
TECHNOL
Tenable Network Security
TileFlow Japan
Tokyo Electron Device / Netskope
TOMORROW NET
Toshiba Corporation Industrial ICT Solutions
Toshiba Corporation Storage & Electronic Devices Solutions
Toyo
Trend Micro

U

UNIADEX

V

vARMOUR
Veeam Software
VeEX / MainTechnology
ViaScope
VINX
Viptela
VMware
VOIDROUTER SYSTEMS
VSN

W

Waseda University
WatchGuard Technologies Japan
WaveSplitter Japan
Web Service Development
Will Smart
WinMagic Japan

X

XACK
X-TRANS

Y

Yamaguchi Prefectural Govermenment
Yaraku

Z

Zabbix Japan
Zero Networks
Zerto Japan
ZOHO Japan

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Interop Tokyo 2017

Overseas Exhibitors
6WIND S.A
CADian Soft
Cambium Networks
DATABANK SYSTEMS
eGlobal Systems
eWave Networks
FKII(The Federation of Korean Information Industries)
Injungbo
Interop China
Netcope Technologies
Netskope
NKIA
Office Expo Asia
QUOPIN
RSUPPORT
SOLTECH
SOMEBODY
Ubibase
Velis IT Systems
Virtual Open Systems
WineSOFT

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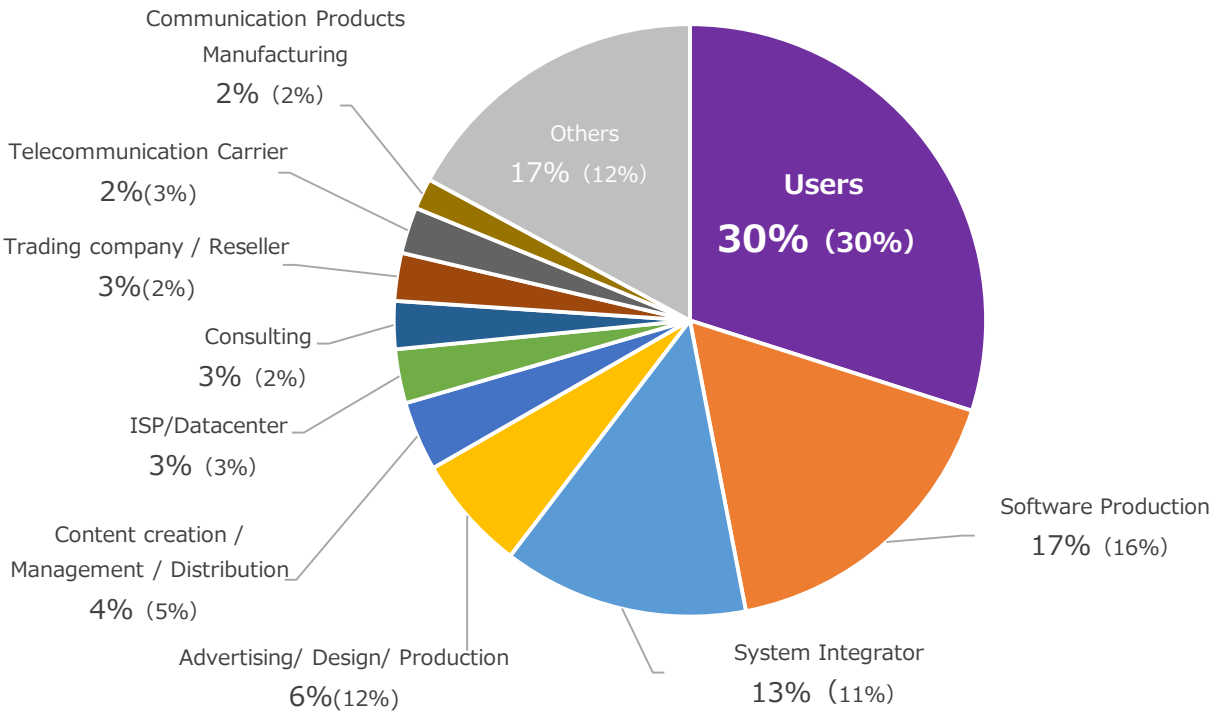
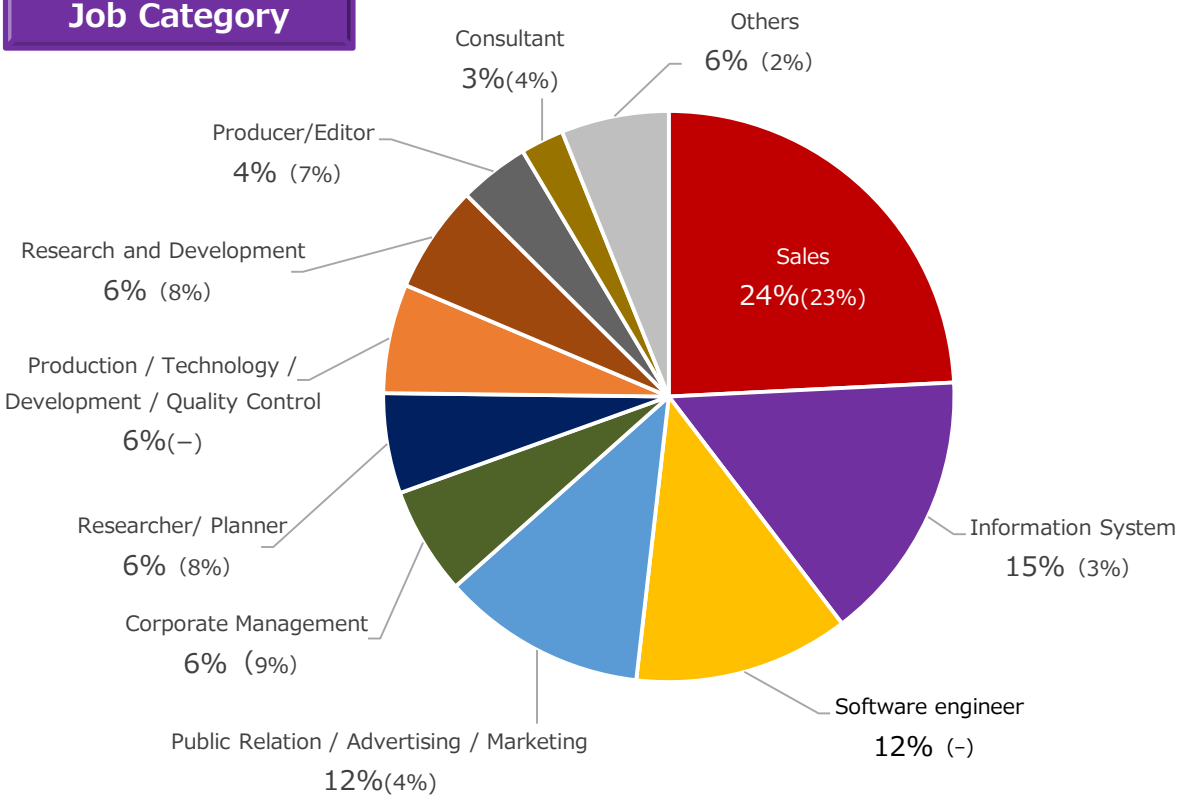
Visitor Profile and Statistics

* Percentage in () is the record of 2016.

Type of Business



Job Category



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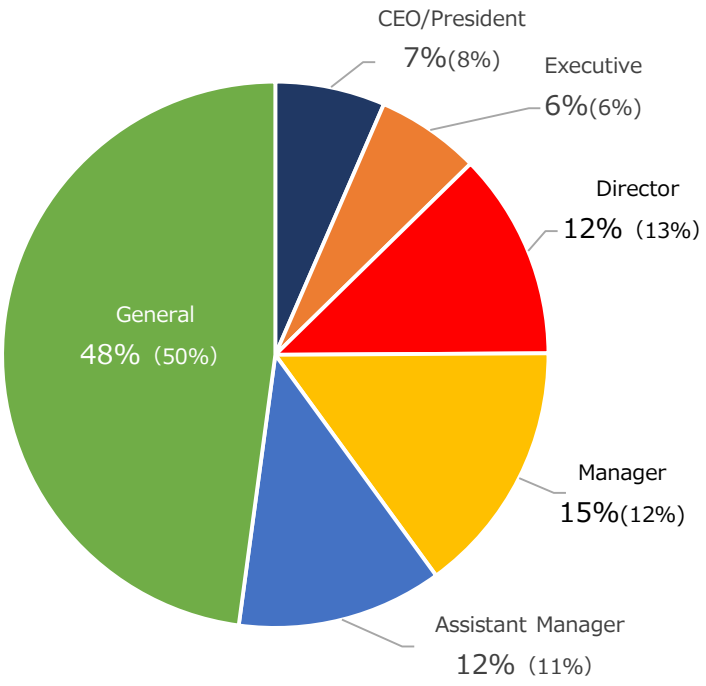
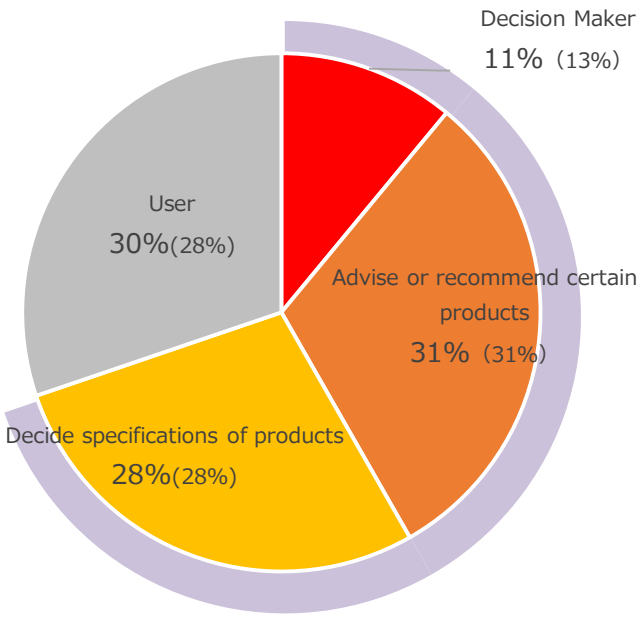
* Percentage in () is the record of 2016.

Job Title

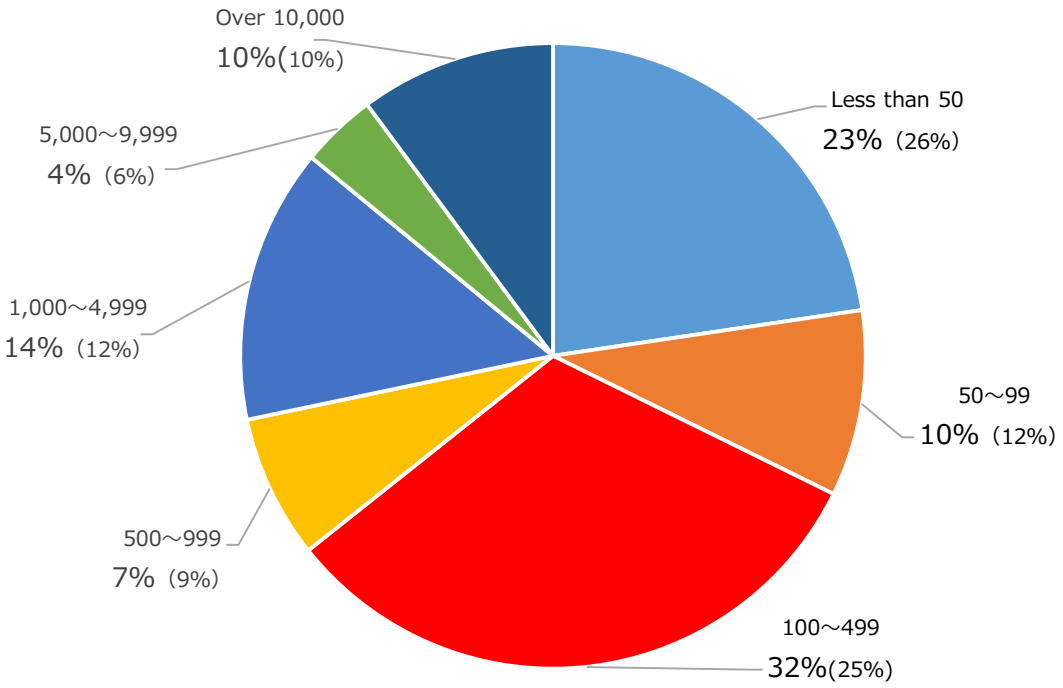


Purchase Role

Purchase Role All Percentage **70%**



Number of Employee



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KA-07 June 7(Wed.) 15:15-15:55

Reason why Mastodon was made

<speaker>
Eugen Rochko
Mastodon's creator
* Remote appearance by Skype

Ken Washikita
General Maneger,
Sakura Internet Inc.
Reserch Center

Ayaka Ikezawa
Talent

<moderator>
Satoshi Endo
Director,Senior Reserch Fellow
KADOKAWA ASCII Reserch Laboratories,Inc.

KA-16 June 8(Thu.) 16:10-16:50

VR changes the World?

<speaker>
Atsushi Fukuda
Sony Digital Entertainment
President

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KA-17 June 8(Thu.) 18:00-20:00

LEJ Night (Live Entertainment Japan Night)

Is there new market if live entertainment events use more innovative Technology? This is the brand new event where the live event industry professionals meets together to expand the market.

LEJ 2017
Live Entertainment Japan
-PREVIEW-

【 Special cooperation 】
Digital Signage Consortium
Japan Android Group
Specified Nonprofit Corporation Research and Development Organization For Wearable Computer
Wearable Device User Group Japan

KA-19 June 9(Fri.) 10:30-11:10

Android meets TensorFlow: how to accelerate your app with AI

<speaker>
Google Inc.
Staff Developer Advocate
Kaz Sato

[sponsors] Google Inc.

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◆ Live Entertainment Japan – PREVIEW –

LEJ 2017
Live Entertainment Japan
-PREVIEW-

New project to create a market of Live entertainment × Technology.

At the LEJ Night, the live demonstration was performed with the latest technology such as wearable, VR, motion captures and 4K live streaming. We shared the possibilities and challenges with audiences by the actual live performance.

◆ Wearable device fashion show

◆- The world of entertainment created from now - Live performance & talk session

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◆ Pavilion

◆ Seminar

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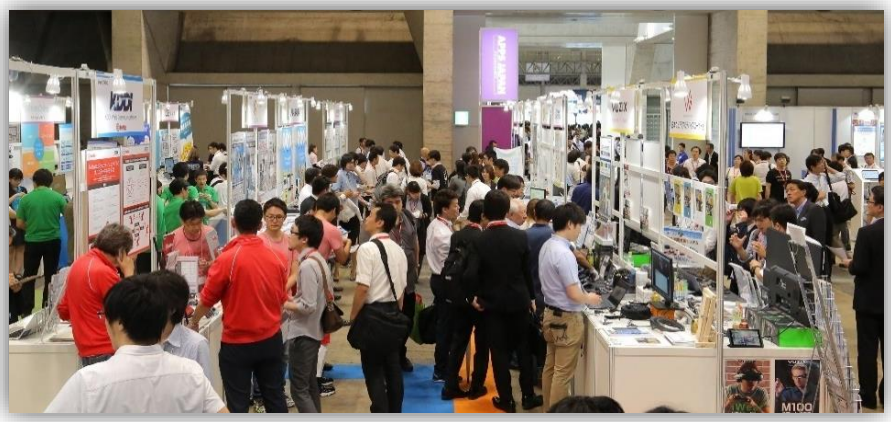
◆ WebRTC Pavilion

WebRTC is an innovative technology that can add real-time communication to applications and Web sites. We introduced various application examples spreading not only to video and voice communication but also to IoT and robotics.

Sponsorship



◆ Wearable Pavilion

In APPS JAPAN 2017, we implemented an exhibition titled "Wearable Pavilion" aiming at further development of the future wearable device industry.

Cooperation

Specified Nonprofit Corporation Research and Development Organization For Wearable Computer
Wearable Device User Group Japan
Japan Android Group

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◆ WEB SHIP - Web based Adventure Life –

In the IoT era when digital converges to analog devices,It can be said that not only the old technologies of embedded product developers but also the times of connecting products, services, etc. with the power of Web and application developers.

In this corner, DIY with the camper "WEB SHIP"
"Do-It-Yourself" and " the adventure life of a nomadic hacker James who enjoys a journey "on the theme of the concept exhibition of" self-made IoT "that utilizes user-friendly open Web technology and personal Web data.

In addition to collaboration between goods and lifestyle matched individuals and the Internet, on the premise of migration and change, dynamically changing behaviors while closely following the lands and seasons to visit, IoT to make improvised functions each time We proposed a possibility.

Cooperation

Newphoria
Mozilla Japan

Equipment cooperation

OKINAWA CELLULAR TELEPHONE
KDDI Research

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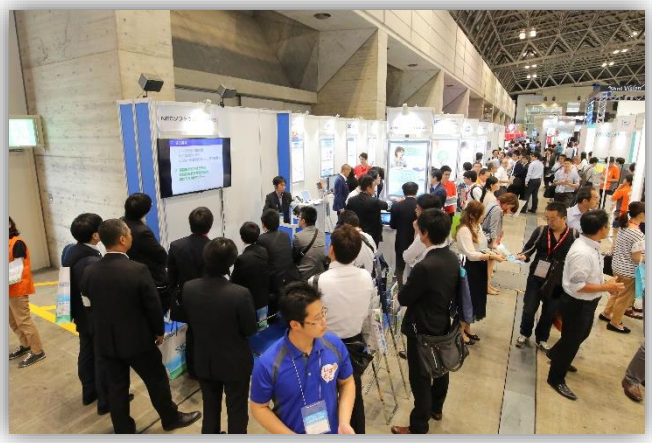

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APPS JAPAN

アプリジャパン2017

APPS 2018 held dicision !

June 13（Wed.）-15（Fri.）,2018

MAKUHARI MESSE (CHIBA , JAPAN)

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