

The Only Event Focusing on Digital Signage Technology in Japan

Digital signage is a rapidly growing advertising media in Japan. Dubbed as a next generation advertising platform, it combines still images, motion pictures and information via digital-networking and display technology.

Digital Signage Japan is only trade show in Japan to specifically target this market and provides the opportunity to meet buyers from the retail, hospitality, financial, transportation and public sector.



Event Profile

Event: **Digital Signage Japan 2011**

Venue: Makuhari Messe (Chiba, Japan)
Exhibition Hall 6

Date: 8th June (Wed) – 10th June (Fri) 2011

Number of Visitors:

140,000* (expected)

* including co-located events

Co-located events:

Interop Tokyo 2011

Event Structure:

Exhibition, Keynotes, Special Session,
Educational Conference

Organized by :

NANO OPT MEDIA, Inc. F2F Forum Company
Digital Signage Consortium

Categories of Exhibiting Products

- Digital Signage System
- Video Content Production Products & Services
- Digital Advertising Production
- Content Delivery System & Services
- Set-up Services
- Plasma Displays
- Flat Screens
- LCD, LED Displays
- Networking Products & Services
- Satellite Communication System & Services
- AV System
- Software & Application
- System Integration
- etc

Who will you meet at Digital Signage Japan?

- ✓ Enterprise Users (Finance/Public Facilities/Retail/Transport/Hospitality/Construction/Education/Entertainment/etc)
- ✓ Manufacturers ✓ Advertising Agencies ✓ Film/Video Production Companies
- ✓ Internet Business Enterprises ✓ Trading Firms ✓ System Integrators
- ✓ Broadcasters ✓ Carriers/ISP

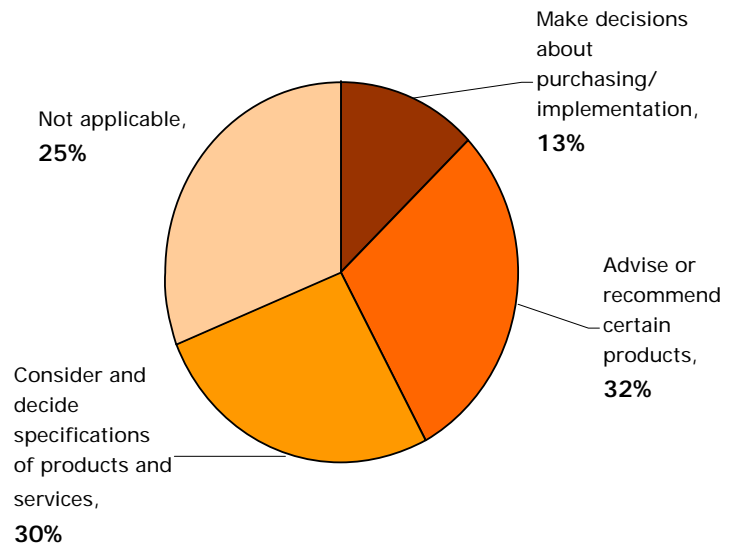
Profile for DSJ Attendees:

Meet Active Buyers:

75% of Digital Signage Japan target attendees say they influence buying decisions within their organizations.

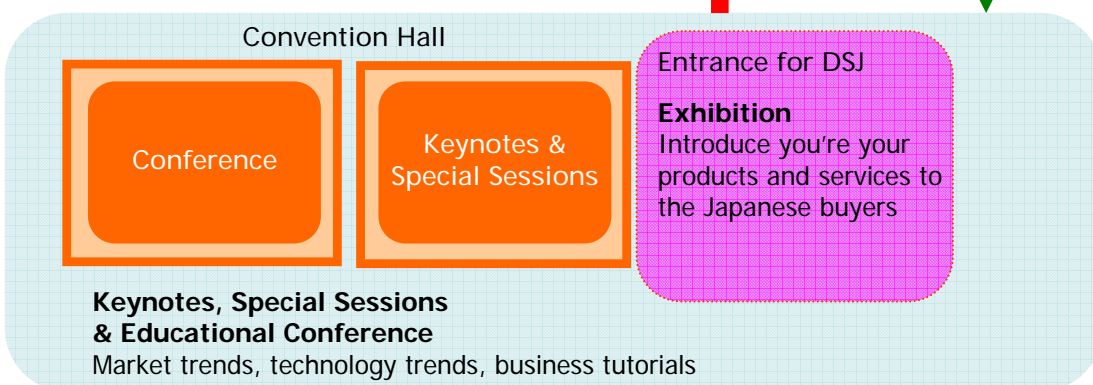
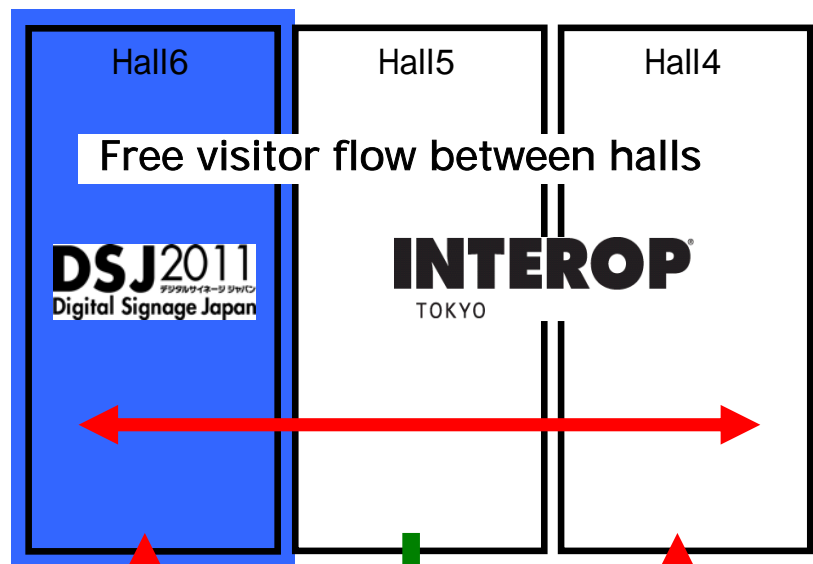
44% of target attendees work for large companies, (500+ employees), 31% work for medium companies (50-499), and 25% work for small companies (1-49) .

34% of attendees are executive-class (CEO/CIO, board of directors, etc.) , 31% are managers and 35% are staff.



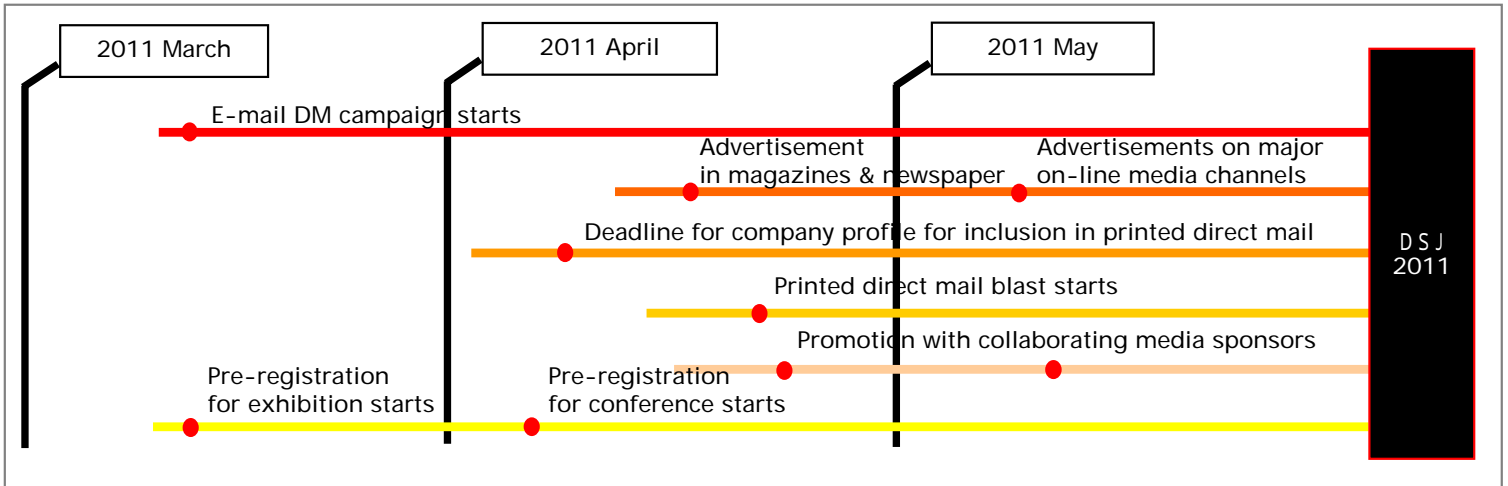
** Digital Signage target audience based on attendee survey for IMC Tokyo and Interop Tokyo 2009*

Four key sectors: Information Technology, Digital Broadcasting, Digital Signage Technology. Mobile&Wireless Technology, Same time, same venue. Don't miss this major business opportunity.



Event Promotion Plan

Over 140,000 visitors (including co-located events)



Reserve your space today!

Please contact us

by **26th November, 2011**

for Early bird **5 % discount !!**

To learn about DSJ and exhibiting opportunities, please contact:

+ Japan Sales Office

DSJ2011 (Digital Signage Japan) Show Management Office
(NANO OPT Media, Inc)

TEL: +81-3-6431-7801

FAX: +81-3-6431-7850

Email: sales-info@f2ff.jp

*Booth space assignment will be made by the organizer based on date of contract, size of booth, exhibit category, exhibit history and other conditions.

*Consumption tax at 5% will be applied to all invoices.