



## Event Report

**DSJ2018**  
デジタルサイネージジャパン  
Digital Signage Japan





# DSJ2018

デジタルサイネージジャパン  
Digital Signage Japan

Digital Signage Japan (DSJ) is the largest show in Japan exclusively dedicated to showcasing innovative digital communications and interactive technology solutions for customer-and employee-facing organizations.

June 13<sup>th</sup>(Wed)-15<sup>th</sup> (Fri),2018

\*including co-located events  
\*() is the number of last year.

**13th(Wed)**

**40,826**

\*(42,780)

Weather: Sunny

**14th(Thu)**

**49,421**

\*(48,714)

Weather: Cloudy

**15th(Fri)**

**53,559**

\*(51,871)

Weather: Rainy



The total number of Visitors has increased by 10,000 in 5 years.

**Total number of Visitors**

**143,806**

\*(143,365)

**Number of Exhibitors**

**509**

\*(535)

**Number of Booth spaces**

**1,772**

\*(1,395)

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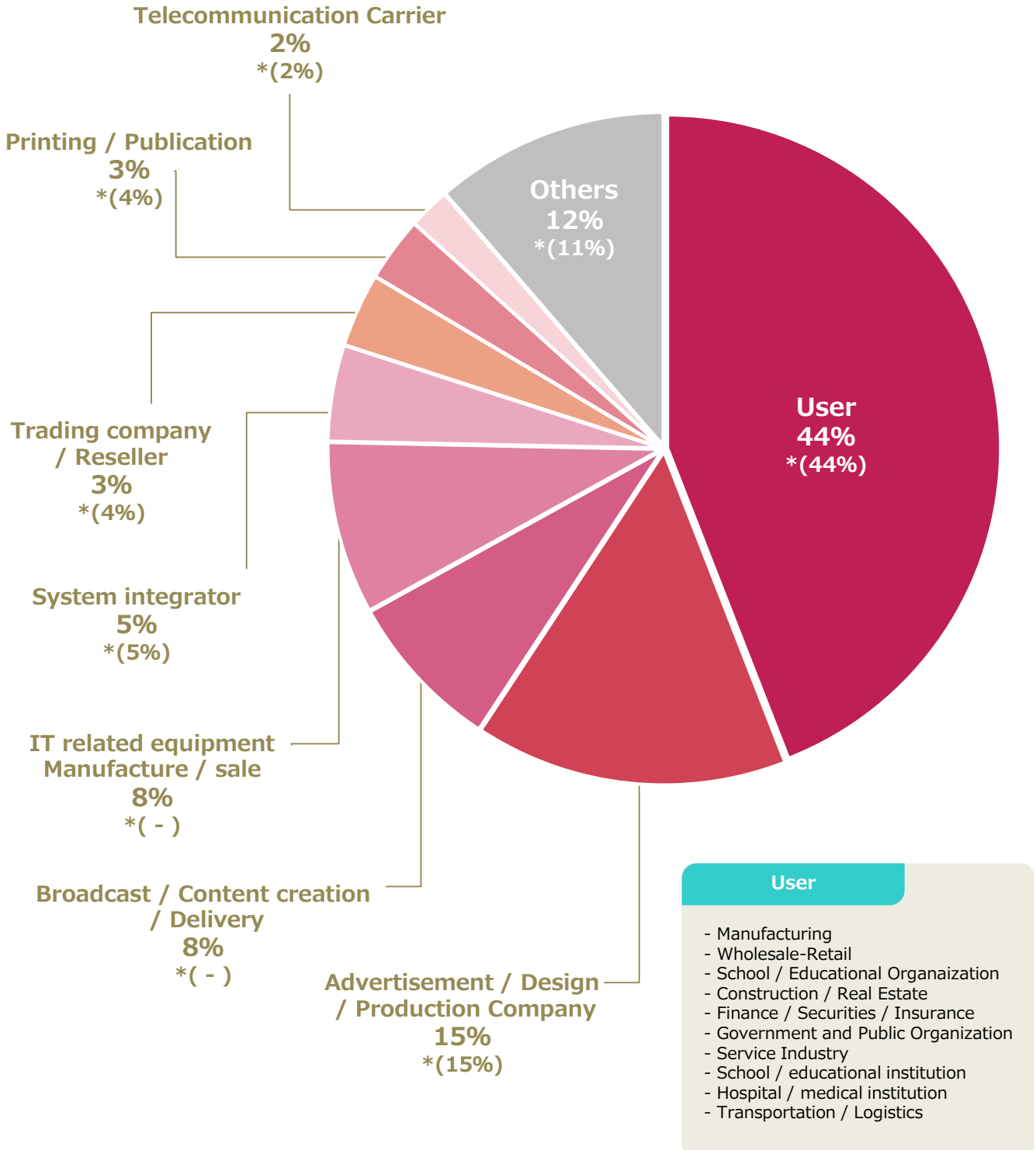
## Event Profile

Event	Digital Signage Japan (DSJ) 2018
Date	June 13th (Wed) - 15th (Fri), 2018
Venue	MAKUHARI MESSE (Chiba, Japan)
Organizer	Digital Signage Japan Steering Committee
Management	Digital Signage Consortium
	NANO OPT Media, Inc.
Co-located Events	Interop Tokyo 2018
	Connected Media Tokyo 2018
	Location Business Japan 2018
	APPS JAPAN 2018

## Type of business

\* ( ) is the number of last year.

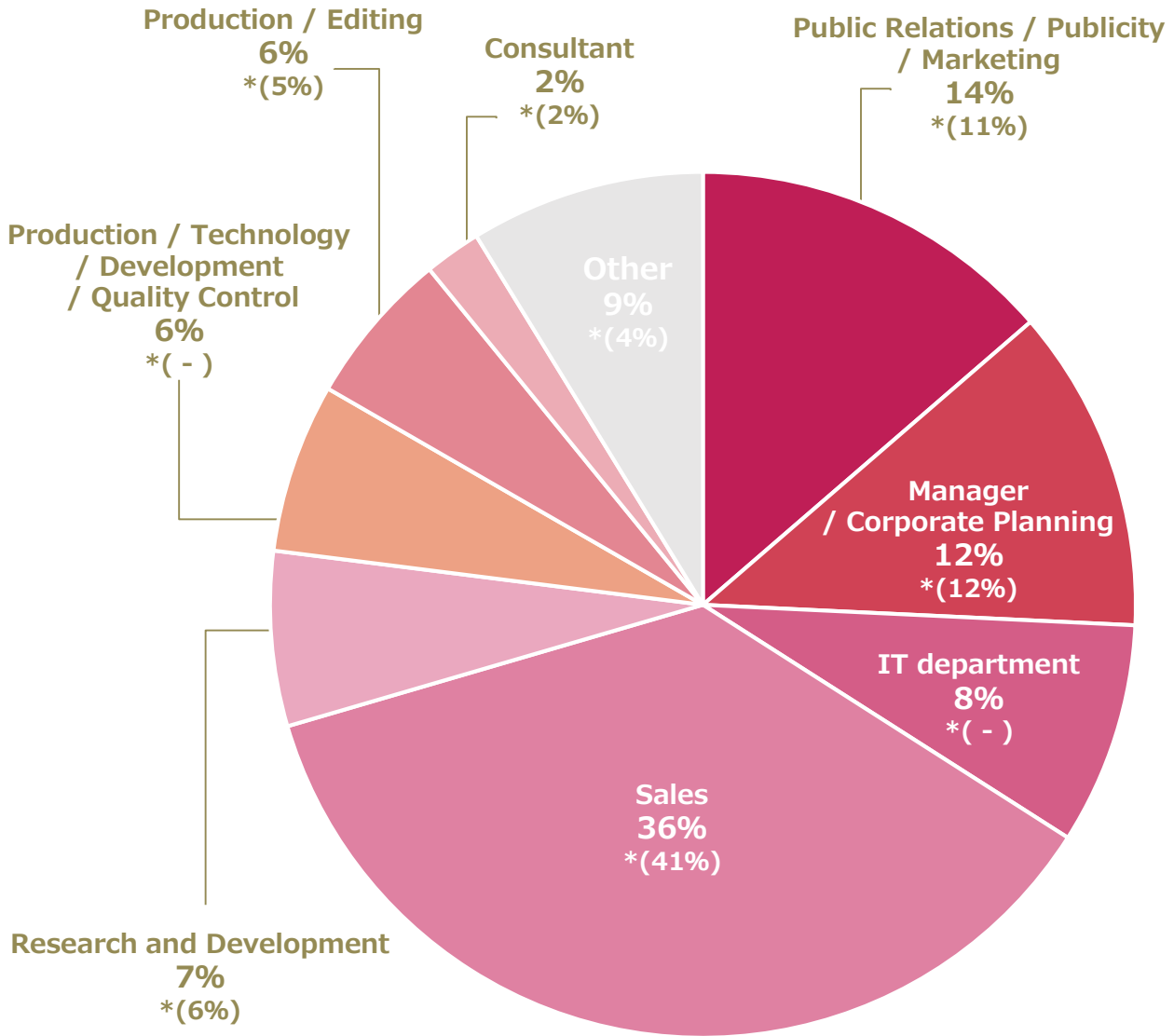
The total number is not necessarily the result of 100% because it only lists comparable figures in the results of last year New questionnaire items and other items are not compared.



## Job function

\* ( ) is the number of last year.

The total number is not necessarily the result of 100% because it only lists comparable figures in the results of last year New questionnaire items and other items are not compared.

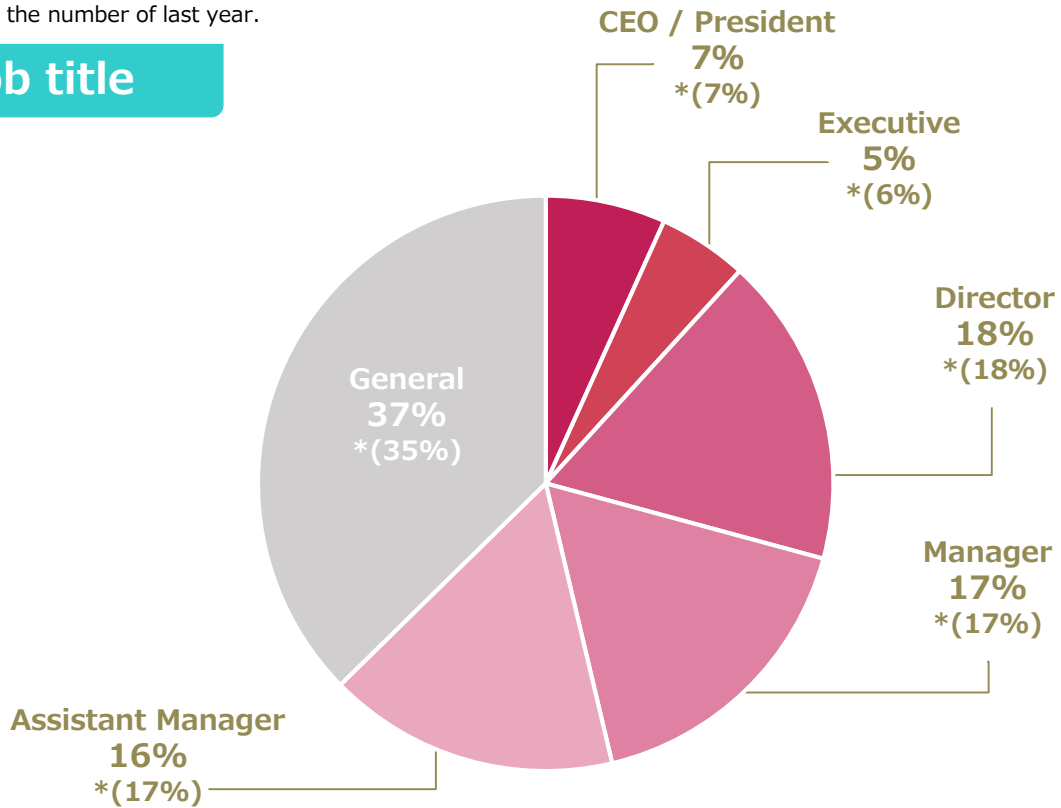


### IT department

- Corporate information system
- System Engineer
- Hardware engineer (IT related)
- Network engineer

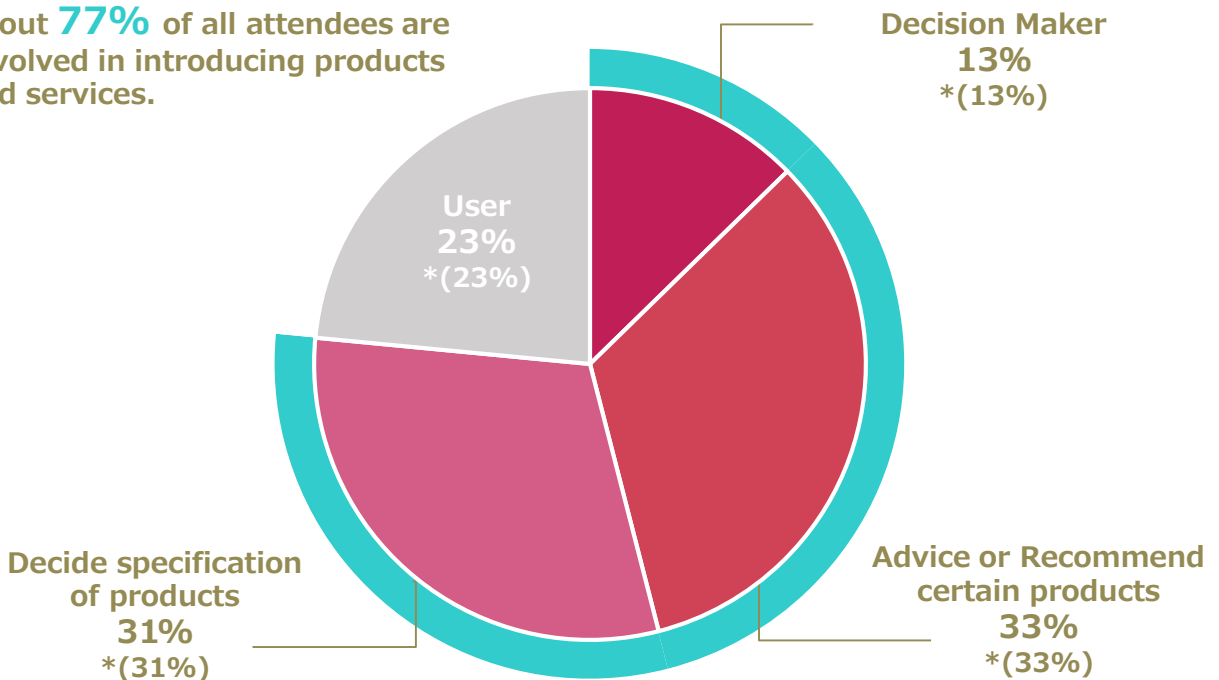
\* ( ) is the number of last year.

## Job title



## Influence on purchasing decision

About **77%** of all attendees are involved in introducing products and services.







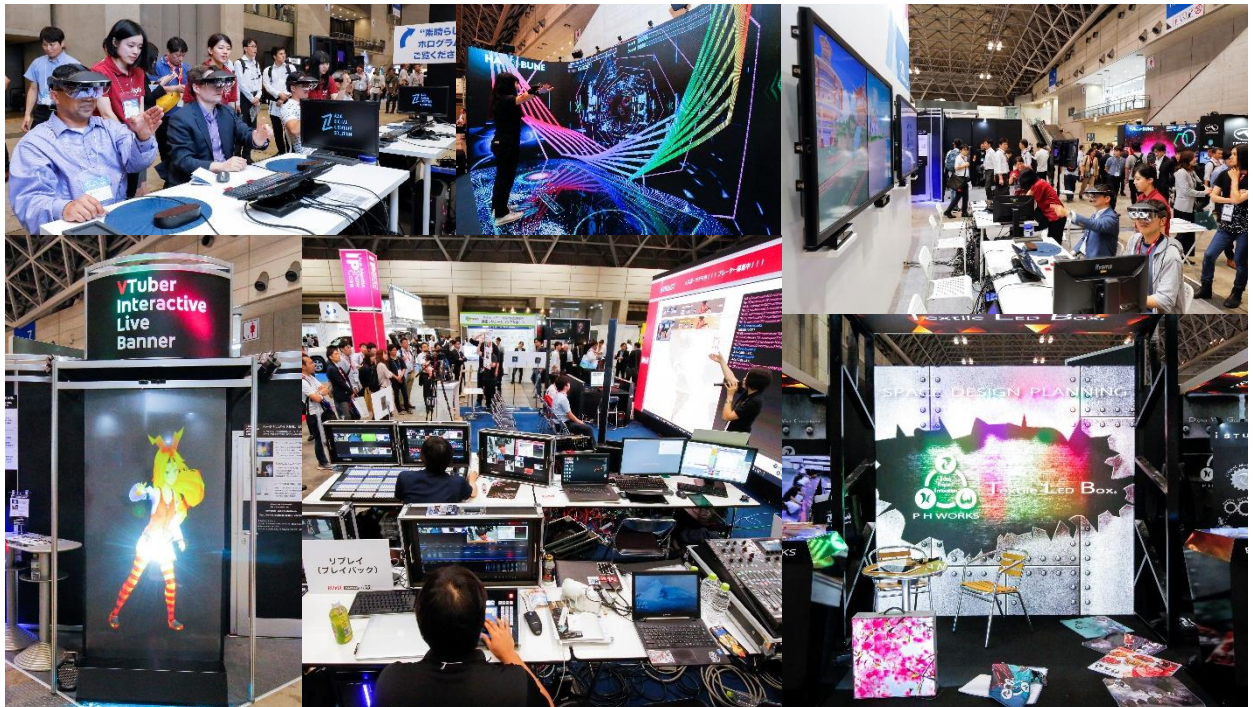
## Live Entertainment × Technology

Is there new market if live entertainment events use more innovative Technology? This is the thematic event where the live event industry professionals meets together to expand the market.

### Sponsors

AACoop  
ASSIST CLIP  
AZA Corporation  
alfa digital products  
CAD Network Service  
CREST  
IROC

Kid'sPlates  
mountain studio  
PANORA  
PHWorks  
RIZeST / PANDASTUDIO.TV  
TAKENAKA Co Ltd / Arc Ventures





## DSJ Vision

The Digital Signage on the show floor.

We deployed the web based signage system. They provided attendees about event information such as keynotes, exhibition, seminars, etc.

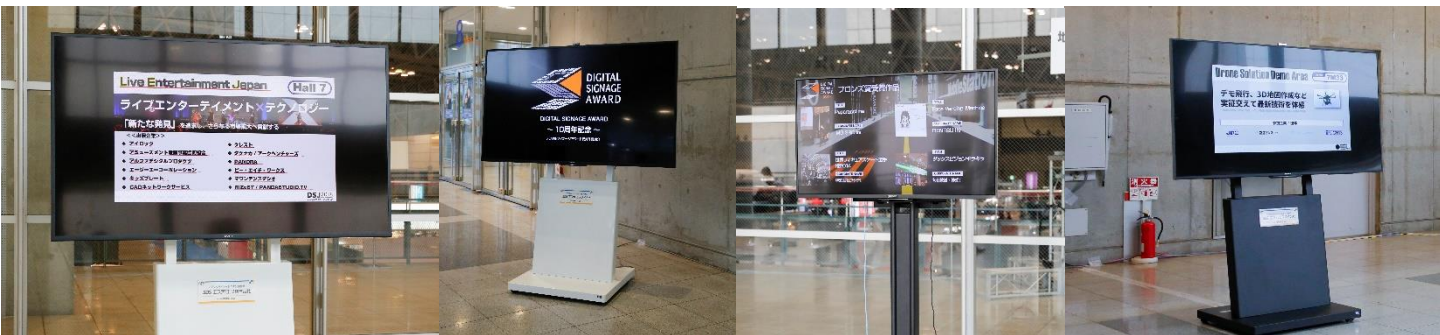
### Special cooperation

SDS

NTT TechnoCross

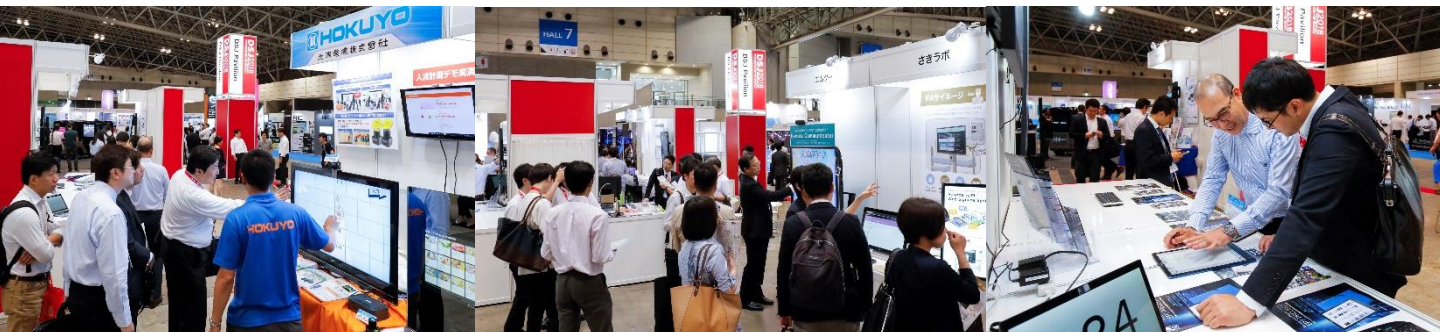
Sony Marketing

Newphoria



## Digital Signage Japan Pavilion

About 15 companies / organization introduced the latest product and services here.





5G Connected world forum was thematic seminar and exhibition focus on the 5G. The latest experimental product and services were demonstrated on the show floor.

Booth  
7M15

SONY

New Concept Cart



Booth  
5Z33



»5G DCOMO 5G Open Partner Program

Space Fighter Training Program



5G Theme Sponsors



Orchestrating a brighter world  
NEC

NTT docomo



SoftBank





## DSJ Seminar

3 days free education program from the beginners to the professionals in the industry.  
Seminar program includes, ads, hardware, creatives and more of the latest trends in this market.



## DSJ 2018 Booth Award



For those booth who uses digital signage efficiently for their booth production are awarded every year.



### Grand Prize



### Runners-up



## A

AACoop  
AGC Asahi Glass  
AHA  
AIM ELECTRONICS  
AIZ CO LTD  
ASAHI GLASS  
ASAHI WOOD PROCESSING  
ASSIST CLIP  
AZA Corporation  
Advantech  
Aecom inc  
Atlas advertising agency  
alfa digital products

## B

B.M. NAGANO  
BCN  
BOE Japan  
BRIDGELINK

## C

CAD Network Service  
CORNES Technologies  
CREA  
CREST  
CYBERNET SYSTEMS  
comnet / FIRST

## D

DIGNSYS  
Densan System  
Digital Bank  
Digital Signage Consortium

## E

ELECOM Group  
EPSON DIRECT  
EVERTREE

## F

Fujitsu Marketing

## G

GLOBAL DISPLAY  
Geo Nexus  
Good Planning

## H

HAMASHIN GLASS  
HAYAMI INDUSTRY  
Hibino Intersound  
Hokkaido Chizu  
Hokuyo Automatic

## I

IDK / ARVANICS  
IMAGENICS / VIDEOTRON  
INTER BUSINESS BRIDGE  
IROC  
IWATA CORPORATION

## J

JAPAN MATERIAL  
JXTG Nippon Oil & Energy Corporation

## K

KOA  
KOBUNDO  
KOHJINSHA Design  
KOSHIDA  
KYODOCOM  
KYOEI SHOJI  
Kid'sPlates  
Kino-mo  
Kyodo Printing

## L

Life is Style  
Logicfactory

## M

M2  
MEDIAEDGE  
MINATO & DISPLAX  
MOLDEC  
Mitomo  
Mitsubishi Electric  
Morisawa Inc.  
mountain studio

## N

NAVITIME JAPAN  
NDS  
NIHON FORM SERVICE  
NIPPON CARBIDE INDUSTRIES  
NISSHINTOA IWAOKI / KOHDESHI TK  
Newphoria

## O

OPTILED LIGHTING  
Oar  
Office Colors

## P

PANORA  
PDC  
PHWorks  
PROTERAS  
Panasonic / Panasonic System Solutions Japan

## R

RIZeST / PANDASTUDIO.TV  
RS

## S

SDS  
SEAN AND STEPHEN  
SHARP CORPORATION  
SHENZHEN PULUN ELECTRONICS  
SIGLAB  
SOFNETJAPAN  
STUDIO TECH  
Sagasaki / BLD Oriental  
Sakilabo  
Sanyu Electronic Industrial  
Shanghai Goodview Electronics Technology  
Sony Corporation  
Sony Marketing



**T**

TAKENAKA Co Ltd / Arc Ventures

TANSEISHA

TASITEN

TOUCH PANEL SYSTEMS

TRIM

TSUZUKI TECHNO SERVICE

Technoface

TeraState / JUNS

Twitch Japan GK

teamLab

**V**

Vacan

**W**

Will Smart

Wistron







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**2019**

**DSJ2019**  
デジタルサイネージ ジャパン  
**Digital Signage Japan**

**June 12<sup>th</sup> (Wed) – 14<sup>th</sup> (Fri)**